



SARAVANA KUMAR M

UX/UI DESIGNER

+91 99946 36110

saran147@gmail.com

www.studio72.in

Shollinganallur, Chennai

SKILLS

Product Design, UI Design, UX Design,
Web Design, Mobile & App Design,
Visual Design, Rapid Prototyping, User
Research, Branding, Design Thinking,
Design Sprints

TOOLS

Adobe Photoshop
Adobe XD
Adobe Illustrator
CorelDRAW
Figma
HTML, CSS, JS

EDUCATION

B. E Computer Science & Engineering
SCAD College of Engineering
Tirunelveli - 627002

PROFILE

A dynamic professional with 15 Years of experience in UX/UI and Visual design. Specialized in creating intuitive UX/UI for web, mobile and desktop applications. Excel in solution brainstorming, exceptionally strong sense of aesthetics and attention to detail.

WORK EXPERIENCE

Business Associate Design and Operations Synaptris Softwares Pvt. Ltd.,

Sept'09 – Present

Worked on Designing two impactful products a Clinic Management System and a Workforce Management System with functional prototype. Redesigned the UX and Visuals for a Process Automation Platform.

- Gather and evaluate user requirements in collaboration with product managers and stockholders.
- Presenting UX and UI design concept to the project stockholders for review and feedback.
- Driving the development and communication of clear design guideline, patterns, libraries and assets.
- Working closely with the development team to implement the vision.
- Corporate and marketing collaterals design which includes logo, flyers, brochures and campaign mailers.

Web Designer Castling IT Solutions Pvt. Ltd.,

Aug'07 – Sept'09

Managed all phases of creative Web design projects for a wide range of clients requiring, interactive, transactional e-commerce, informative and branding sites. Assess client needs and develop specifications; plan and implement projects from initial conceptual design through coding, final delivery and client approval.

- Direct conceptual, strategic, and tactical creation of integrated UI designs and Web application solutions using Photoshop, HTML, CSS.
- Work with multiple simultaneous projects, successfully meeting, all budgets and time frame.
- Have delivered lot of sites that have been praised by clients for accurately reflecting marketing messages while clearly and logically guiding site users.
- Perform usability testing and synthesize data into concrete UI design proposals, present design ideas using prototypes, and mock-ups.

Process Associate Paali Software Technologies.

Nov'06 – Jun'07

Worked as Process Associate, for Ojos Technologies, Bangalore. Image Processing for their products www.riya.com and www.like.com